



**National  
Education  
Conference:  
Sponsorship  
Opportunities**

**2024**

[www.sgmp.org](http://www.sgmp.org)

Sign up today to reserve your spot at the Annual SGMP National Education Conference (NEC) that will be held May 7-9, 2024 in Omaha, Nebraska. Your support provides access and engagement with government and contract meeting planners, suppliers and event professionals from all over the United States.

Don't delay! This is the only conference that reaches this very exclusive market.

**Contact us today!**

Christopher McLaughlin, CGMP  
NEC Sponsorship Chair, SGMP National Board  
[c.mclaughlin@sonesta.com](mailto:c.mclaughlin@sonesta.com)

**MAY  
7-9**

Omaha, NE





# PLATINUM SPONSORS \$10,000

## Opening keynote speaker for Wednesday, May 8, 2024 **SOLD!**

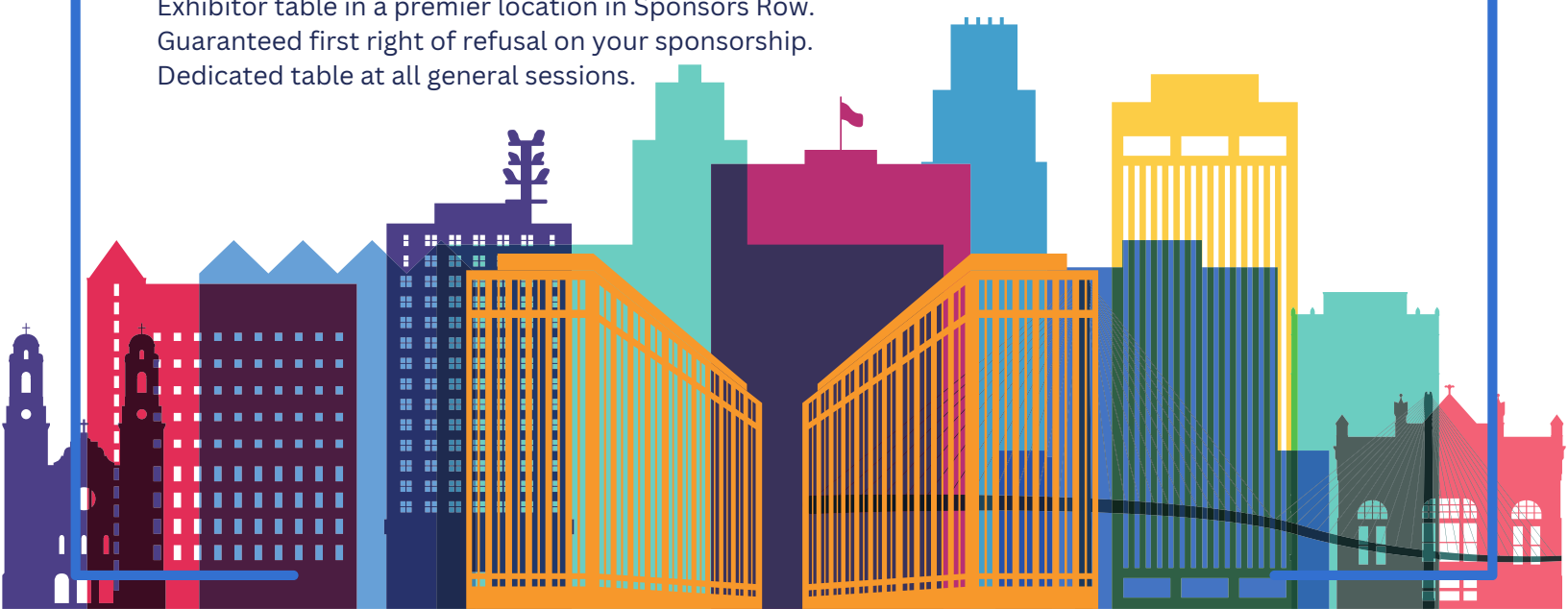
- 1 complimentary conference registration.
- Up to 7 minutes of podium time during the Opening Keynote General Session.
- Complete contact list of all SGMP NEC attendees.
- 1/2-page color ad in Government Connections magazine.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in a premier location in Sponsors Row.
- Guaranteed first right of refusal on your sponsorship.
- Dedicated table at all general sessions.

## Lunch for Wednesday, May 8, 2024 **SOLD!**

- 1 complimentary conference registration.
- Up to 7 minutes of podium time during the General Session Wednesday luncheon.
- Complete contact list of all SGMP NEC attendees.
- 1/2-page color ad in Government Connections magazine.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in a premier location in Sponsors Row.
- Guaranteed first right of refusal on your sponsorship.
- Dedicated table at all general sessions.

## Lanyards and Conference Bags **SOLD!**

- 1 complimentary conference registration.
- Up to 7 minutes of podium time during a General Session.
- Company logo on both the lanyards and conference bags.
- Complete contact list of all SGMP NEC attendees.
- 1/2-page color ad in Government Connections magazine.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in a premier location in Sponsors Row.
- Guaranteed first right of refusal on your sponsorship.
- Dedicated table at all general sessions.





# GOLD SPONSORS

\$8,000

## Eco-Friendly Reusable Water Bottle Sponsor

- 1 complimentary conference registration.
- Up to 4 minutes of podium in a general session.
- Complete contact list of all SGMP NEC attendees.
- 1/4-page color ad in Government Connections magazine.
- Company logo on eco-friendly reusable water bottles.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in Sponsors Row.
- Guaranteed first right of refusal on your sponsorship.

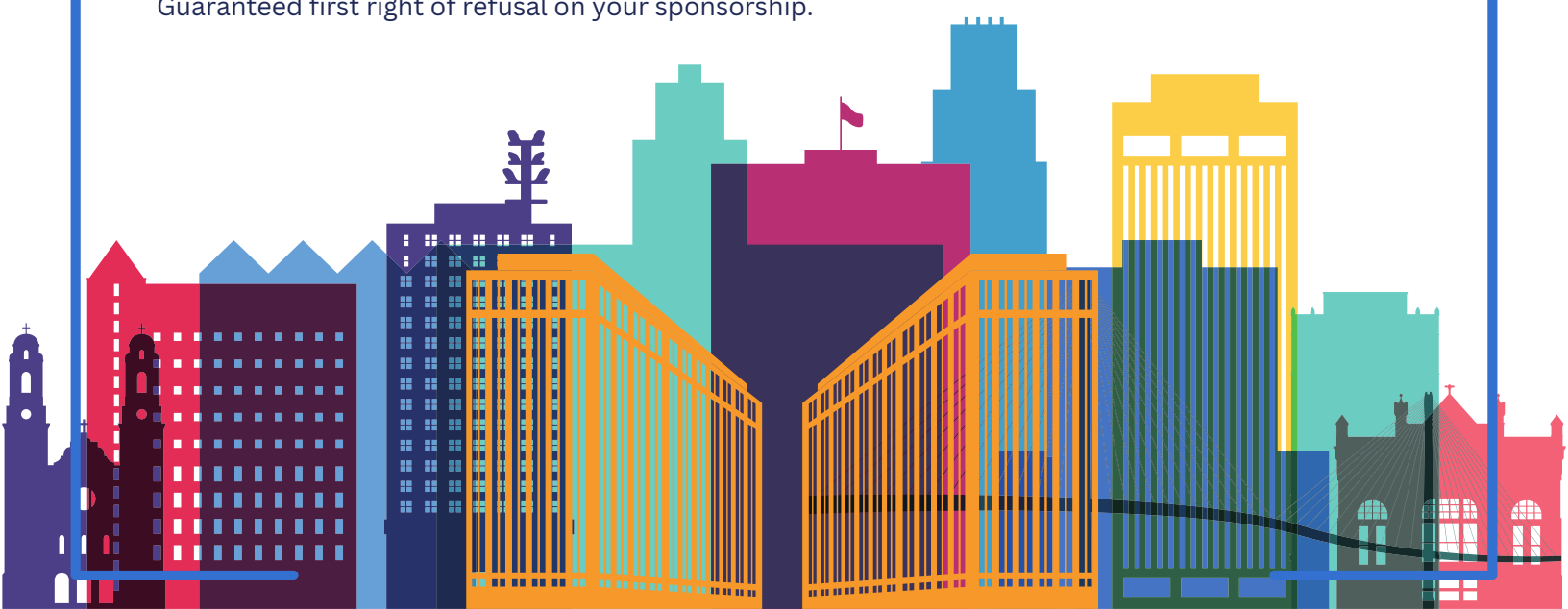
## Opening Breakfast Sponsor – Wednesday, May 8, 2024

- 1 complimentary conference registration.
- Up to 4 minutes of podium time during the Thursday breakfast.
- Complete contact list of all SGMP NEC attendees.
- 1/4-page color ad in Government Connections magazine.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in Sponsors Row.
- Guaranteed first right of refusal on your sponsorship.

## Conference Photographer / LinkedIn Photo Station

- 1 complimentary conference registration
- Up to 4 minutes of podium time in a general session.
- 1 fully white-labeled headshot booth.
- Complete contact list of all SGMP NEC attendees.
- 1/4-page color ad in Government Connections magazine.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in Sponsors Row.
- Guaranteed first right of refusal on your sponsorship.

**SOLD!**





# GOLD SPONSORS

\$8,000

## Lunch for Thursday, May 9, 2024

- 1 complimentary conference registration.
- Up to 4 minutes of podium time during the Thursday Lunch.
- Complete contact list of all SGMP NEC attendees.
- 1/4-page color ad in Government Connections magazine.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in a premier location in Sponsors Row.
- Guaranteed first right of refusal on your sponsorship.

## Closing Keynote Speaker for Thursday, May 9, 2024

- 1 complimentary conference registration.
- Up to 4 minutes of podium time during the Closing Keynote General Session.
- Complete contact list of all SGMP NEC attendees.
- 1/4-page color ad in Government Connections magazine.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in a premier location in Sponsors Row.
- Guaranteed first right of refusal on your sponsorship.

## Enhanced Morning Coffee Station

- 1 complimentary conference registration.
- Up to 4 minutes of podium time during the Closing Keynote General Session.
- Complete contact list of all SGMP NEC attendees.
- 1/4-page color ad in Government Connections magazine.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in a premier location in Sponsors Row.
- Guaranteed first right of refusal on your sponsorship.

**SOLD!**





# GOLD SPONSORS

\$8,000

## Conference Mobile App

- 1 complimentary conference registration.
- Up to 4 minutes of podium time during the Closing Keynote General Session.
- Complete contact list of all SGMP NEC attendees.
- 1/4-page color ad in Government Connections magazine.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in a premier location in Sponsors Row.
- Guaranteed first right of refusal on your sponsorship.

# SOLD!





# SILVER SPONSORS

\$5,000

## Wednesday & Thursday Morning Fitness Program

**SOLD!**

- Complete contact list of all SGMP NEC attendees.
- 1/4-page color ad in Government Connection magazine.
- Company logo on the auction website and application.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in Sponsors Row.

## Live Auction to support SGMP NEC Scholarships

- Complete contact list of all SGMP NEC attendees.
- 1/4-page color ad in Government Connection magazine.
- Company logo on the auction website and application.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in Sponsors Row.

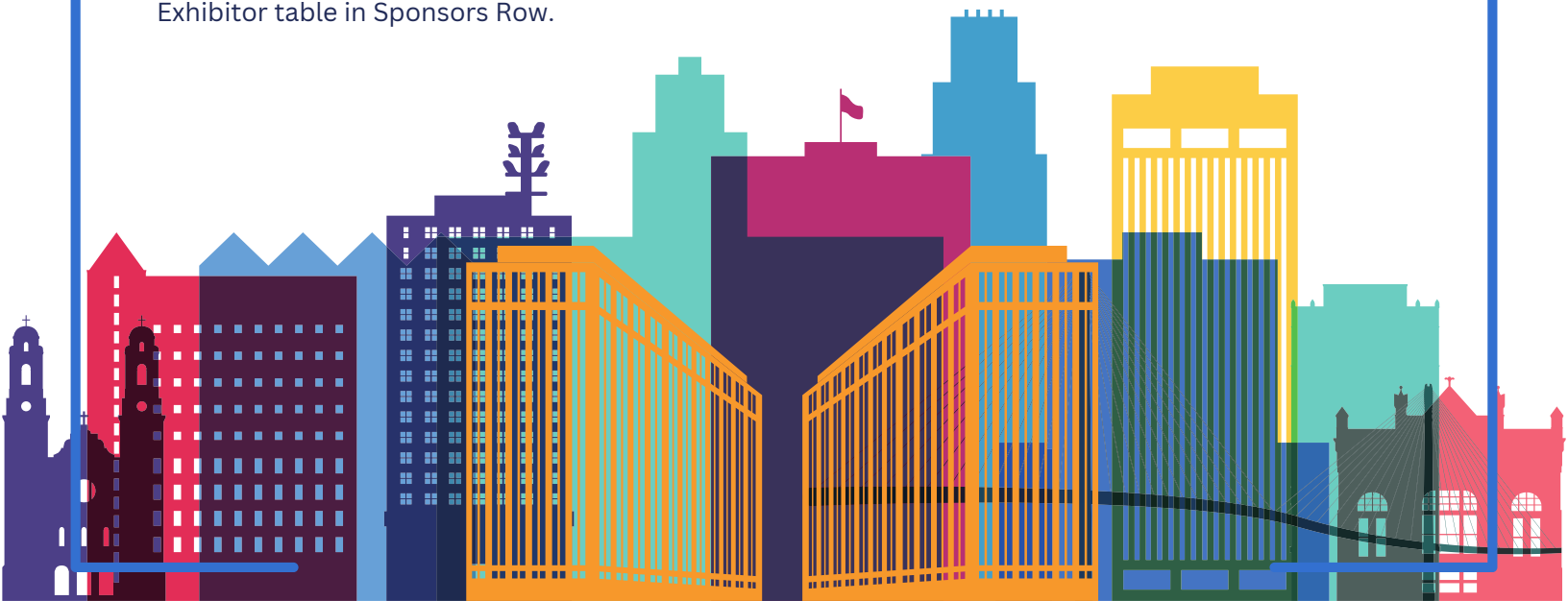
## Joint Leadership Meeting & Boot Camp Luncheon on Tuesday, May 7, 2024

- Up to 7 minutes of podium time during the JLM.
- Complete contact list of all SGMP NEC attendees.
- 1/4-page color ad in Government Connections magazine.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in Sponsors Row.

## Room Key Cards

**SOLD!**

- Complete contact list of all SGMP NEC attendees.
- 1/4-page color ad in Government Connections magazine.
- Company logo on hotel room key cards.
- Company logo on signage, conference emails, and materials and promoted on social media.
- Company logo and link on SGMP website and slider on NEC website.
- Exhibitor table in Sponsors Row.





# SILVER SPONSORS

\$5,000

## Conference Charity Sponsorship

Complete contact list of all SGMP NEC attendees.  
Introduction of the NEC Charity in general session.  
1/4-page color ad in Government Connections magazine.  
Company logo on signage, conference emails, and materials and promoted on social media.  
Company logo and link on SGMP website and slider on NEC website.  
Exhibitor table in Sponsors Row.

**SOLD!**

## NEC Advertising / Media Sponsorship

Complete contact list of all SGMP NEC attendees.  
1/4-page color ad in Government Connections magazine.  
Company logo on signage, conference emails, and materials and promoted on social media.  
Company logo and link on SGMP website and slider on NEC website.  
Exhibitor table in Sponsors Row.

**SOLD!**

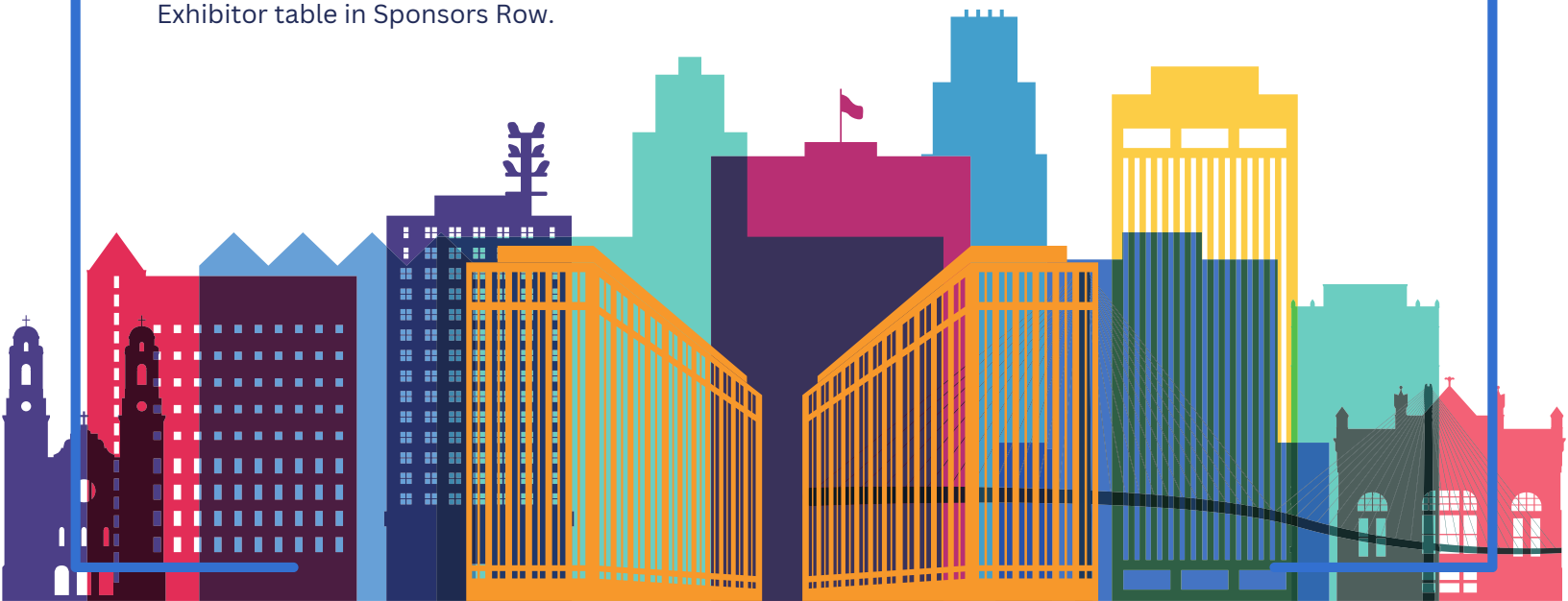
## Conference Registration Ambassador

2 passes to meet & greet all conference attendees at primary registration desk (valid for duration of the conference, conference registration required).  
Complete contact list of all SGMP NEC attendees.  
1/4-page color ad in Government Connections magazine.  
Company logo on signage, conference emails, and materials and promoted on social media.  
Company logo and link on SGMP website and slider on NEC website.  
Exhibitor table in Sponsors Row.

## Wednesday & Thursday Afternoon Refreshment Breaks

Complete contact list of all SGMP NEC attendees.  
Company signage, banners and sales collateral displayed at both breaks.  
1/4-page color ad in Government Connections magazine.  
Company logo on signage, conference emails, and materials and promoted on social media.  
Company logo and link on SGMP website and slider on NEC website.  
Exhibitor table in Sponsors Row.

**SOLD!**





# SILVER SPONSORS

## SPONSORS ROW - \$1,000

### Table-Top Exhibitor (purchased through the conference registration)

Exhibitor table in Sponsors Row. Extended networking and exhibitor break both days of the conference.

Company logo on signage, conference emails, and materials and promoted on social media.

Company logo and link on SGMP website.

Sponsor ribbons as needed.

## CRYSTAL SPONSOR - \$500

Company logo on signage, conference emails, materials and promoted on social media.

Company logo and link on SGMP website and slider on NEC website.

Sponsor ribbons as needed.

## JLM BREAK SPONSOR - \$250 each (limited to 7)

# SOLD!

Join with fellow SGMP suppliers and chapters to co-sponsor the morning and afternoon break for the Joint Leadership Meeting (JLM) on Tuesday, May 7. Sponsorship includes:

- Up to 2 minutes of podium time during Tuesday's JLM session.
- Complete contact list of all JLM attendees.
- Company logo and link on JLM agenda.
- Company logo on signage, JLM emails, link on SGMP website, and promoted on social media.
- Recognition in JLM PPT Presentation.







# HOW TO BOOK YOUR SPONSORSHIP

Please understand many of the sponsorships listed are subject to availability as the sponsors from last year's NEC reserve the right of first refusal in continuing the sponsorship for the 2024 events.

## STEP 1

Contact our SGMP National Education Conference Sponsorship Chair, Chris McLaughlin to discuss sponsorship opportunities. Chris will hold sponsorships for those who express firm interest.

## STEP 2

In November 2023, our headquarters staff will reach out to you to book your sponsorship and process payment. Payment may be made by check or credit card.

## STEP 3

The SGMP headquarters staff will reach out to you between November 2023 and May 2024 to ensure fulfillment of all your sponsorship benefits. We will provide you with registration instructions, room reservation instructions, travel and shipping information, and important onsite information.

## QUESTIONS?

Reach out to Chris McLaughlin at [c.mclaughlin@sonesta.com](mailto:c.mclaughlin@sonesta.com) with any questions.

