

**Society of Government Meeting Professionals  
2017 National Education Conference  
Sponsorship Opportunities  
June 6-8, 2017**



## **Whale Watching and Fishing for Sponsorships In Fort Lauderdale**

**Dear SGMP Member:**

SGMP's National Education Conference, scheduled for **June 6-8, 2017**, will be the site of the largest gathering of government hospitality professionals in the event industry. We promise a highly educational and fun-filled event for you and our planners. With over 20 educational sessions and 2 high-powered keynote speakers, this signature event will offer sponsors unique opportunities to connect with planner members. The National Education Conference Task Force, the SGMP National Board and the Gilmer Institute of Learning want to provide an opportunity for our members to showcase their organizations. **There is no better way to place your brand in front of the SGMP membership during the NEC than to sponsor an event, break or breakout session**

This year, we've worked together with our major corporate partners to develop a HYBRID EXPO consisting of three different formats, all of which should give suppliers and planners the BEST possible ROI. The three components will be divided into a Traditional Tradeshow, a Major Sponsor Hosted Luncheon and a Chapter Dessert Reception!

Once again, there are many sponsorship levels available. In return for your generosity, SGMP will recognize your organization based upon the level of sponsorship and you will benefit from the widely recognized loyalty that SGMP planners have to the organization's supplier members! The National Education Conference is the most prestigious event for our organization and we thank you, in advance, for your commitment to making this a wonderful experience for all of our membership.

Warm Regards,

Kimberly Forte, CGMP  
SGMP 2<sup>nd</sup> Vice President  
NEC Sponsorship Chair

NOTE: Non-members may sponsor our conference at any level, but will be charged a 20% premium on pricing listed above. First option on all sponsorships goes to current society members.

Please send your choice for sponsorship level no later than **March 31, 2017** using the form below.

## AVAILABLE SPONSORSHIPS

### CONFERENCE A LA CARTE SPONSORSHIPS \$500 - \$30,000.00

• SAM GILMER AWARDS DINNER		\$30,000.00
• MAJOR SPONSOR HOSTED EDUCATIONAL LUNCHEON		\$16,000.00
• KEYNOTE SPEAKERS (2 AVAILABLE)		\$7,000.00
• LUNCH SPONSOR		\$7,000.00
• BREAKFAST (2 AVAILABLE)		\$5,000.00
• JOINT LEADERSHIP RECEPTION		\$5,000.00
• INTERNET AND CYBER CAFÉ		\$5,000.00
• CONFERENCE NAME BADGES/HOLDERS/RIBBONS	! SOLD	<del>\$5,000.00</del>
• CONFERENCE BAGS (Sponsor Logo on the bag)	! SOLD	<del>\$5,000.00</del>
• HOTEL ROOM KEY CARDS W/LOGO		\$3,500.00
• CHARITABLE CONTRIBUTION		\$2,500.00
• BREAKOUT SPEAKERS (23 AVAILABLE)		\$1,000.00
• CONFERENCE PHOTOGRAPHER		\$1,000.00
• COFFEE BREAK (6 AVAILABLE)		\$1,000.00
• CASH SPONSORSHIPS AVAILABLE IN ANY INCREMENT STARTING AT		\$500.00

Sponsors should feel free to package one or more a la carte sponsorships (above) to achieve any of the levels indicated below. Based on the total amount invested, the sponsor will be entitled to the inclusions and exposure opportunities listed at each package level. The minimum level for sponsorship is \$500.

### **Right Whale (\$30,000)**

All benefits of Manatee plus:

- Three to five minute video during a (TBD) general session (provided by sponsor)
- One additional (3 total) complimentary booth attendee registrations
- One additional (3 total) complimentary registrations to the Dessert Reception
- One additional (3 total) complimentary registrations to the Joint Leadership Reception
- One additional (3 total) complimentary SGMP at-large memberships

**\*\*Three complimentary registrations must be same individuals for all three events**





### **Manatee (\$20,000)**

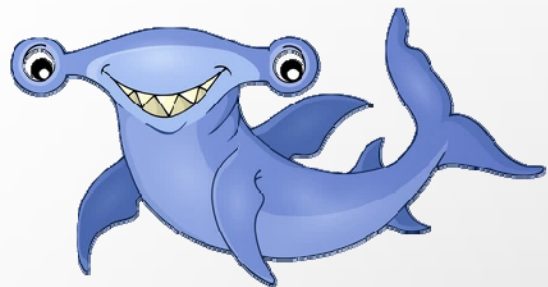
All benefits of Hammerhead Shark plus:

- Two to four minute video during a (TBD) general session (provided by sponsor)
  - One (1) high profile Booth, at the Traditional Tradeshow
    - Two complimentary booth attendee registrations
  - Two complimentary registrations to the Dessert Reception
  - Two complimentary registrations to the Joint Leadership Reception
  - One additional (2 total) complimentary SGMP at-large memberships
  - Two ¼ page black and white ads in Government Connections print version
- \*\*Two complimentary registrations must be same individuals for all three events**

### **Hammerhead Shark (\$12,000)**

All benefits of Swordfish plus:

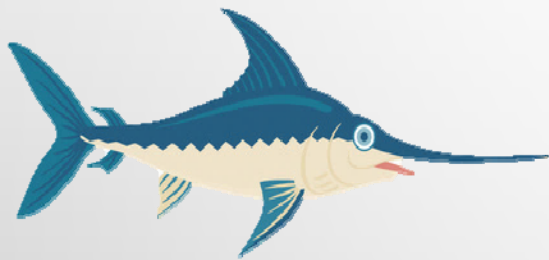
- One complimentary booth attendee registration
- One complimentary registrations to the Dessert Reception
- One (1) complimentary SGMP at-large membership
- Two pages (4 surfaces) ad in Government Connections digital version
- One ¼ page black and white ad in Government Connections print version
- Recognition on media screen during general sessions



### **Swordfish (\$7,000)**

All benefits of Blue Marlin plus:

- One page (2 surfaces) ad in Government Connections digital version



### **Blue Marlin (\$4,000)**

All benefits of Sailfish plus:

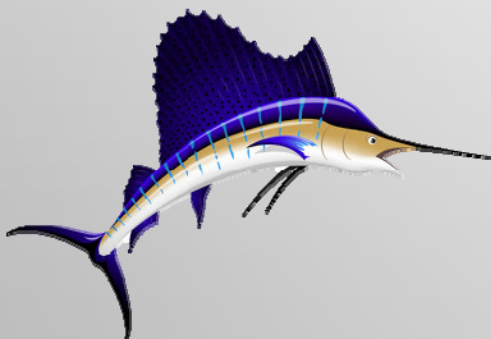
- Company logo on conference website
- Company listing in conference and marketing newsletter
- Recognition on signage as co-sponsor of networking breaks



### **Sailfish (\$1,000)**

All benefits of Amberjack plus:

- Recognition via social media (Facebook, LinkedIn)
- Company logo on conference website



### **Amberjack (\$500)**

- Sponsor ribbon on name badges
- Recognition on signage





**2017 NATIONAL EDUCATION CONFERENCE  
SPONSORSHIP FORM**

**SPONSORING ORGANIZATION**

**NAME:**

**TITLE:**

**COMPANY:**

**ADDRESS:**

**CITY:**

**STATE:**

**ZIP:**

**PHONE:**

Feel free to package one or more a la carte sponsorship items to achieve a higher combined sponsorship level. You will be entitled to the exposure opportunities listed at the combined total level.

**CHOOSE A LA CARTE SPONSORSHIP OPPORTUNITIES:**

GILMER AWARDS DINNER \$30,000

MAJOR SPONSOR HOSTED EDUCATIONAL LUNCHEON \$16,000

KEYNOTE SPEAKERS 2 Available @ \$7,000 EACH

LUNCH SPONSOR \$7,000

BREAKFAST SPONSORS 2 Available @ \$5,000 each

JOINT LEADERSHIP RECEPTION \$5,000

INTERNET/CYBER CAFÉ \$5,000

HOTEL KEY CARDS \$3,500

CHARITABLE CONTRIBUTION \$2,500 (TO BE PRESENTED TO THE CHOSEN NEC CHARITY)

BREAKOUT SESSIONS 23 Available @ \$1,000 each

CONFERENCE PHOTOGRAPHER \$1,000

COFFEE BREAKS 6 Available @ \$1,000 each

CASH SPONSORSHIPS AVAILABLE AT ANY INCREMENT STARTING AT \$500 AMOUNT \$\_\_\_\_\_

**TOTAL A LA CARTE SPONSORSHIP AMOUNT \$\_\_\_\_\_**

**AUTHORIZED SIGNATURE: \_\_\_\_\_**

**DATE: \_\_\_\_\_**

**SEND THIS FORM TO:**

Kimberly Forte, SGMP NEC Sponsorship Chair

c/o The Brown Palace Hotel

321 17<sup>th</sup> Street, Denver, CO. 80202

(303) 312-8979

[kforte@brownpalace.com](mailto:kforte@brownpalace.com)

**SGMP WILL INVOICE YOU UPON RECEIPT.**