



Dear Government Leader:

ABOUT SGMP

The Society of Government Meeting Professionals (SGMP) is the premier association related to government groups and conferences in the hospitality industry. Since its founding on October 30, 1981, SGMP's vision has been to provide members the finest education and training to support their professional growth and achieve their career goals. Notably, the *Certified Government Meeting Professional (CGMP)* is the industry's only credential for specialists who master the skills compliant with mandatory government purchasing and planning policies.

The CGMP

The Certified Government Meeting Professional designation ("CGMP") is developed for planners and suppliers whose work is governed by the rules and regulations of the federal government. Individuals who have earned their CGMP have obtained the highest designation available that is specifically for government meeting professionals. The CGMP is recognized in the hospitality industry; many government contracts now require planners working on the contract have their government certification.

In addition to demonstrating your commitment to enhancing your government expertise and to improving the quality of your meetings, earning your CGMP has numerous benefits. With a CGMP, you will:

- Earn the highest designation available that is specifically for government meeting professionals.
- Have a clear and thorough understanding of the rules and regulations that affect government meetings.
- Demonstrate to your agency the dedication you have for your craft.
- Stand out against your peers without the designation for your knowledge of government meetings.
- Bolster your career advancement opportunities within your agency.
- Increase the exposure/importance of the government market within the meetings profession.
- Hold a competitive advantage vs. those without a designation for knowledge of government meetings.
- Bolster your career advancement and salary negotiating position within the meetings marketplace.
- Increase the exposure/importance of the government market within the meetings profession.

SGMP'S ANNUAL CONFERENCE

Although open to all SGMP members, the National Education Conference (NEC) is a way to help CGMP holders improve the quality of their government events through education, collaboration, and networking. It's also where many CGMPs may earn continuing education units (CEU) to renew their CGMP, but also to improve their professional development.



THE INVESTMENT

The value of earning your CGMP is something that has always been well worth the investment. Today, participation is more important than ever as the landscape of groups and conferences has extensively changed in the past two years. In addition, CGMPs have access to the Society's 12 core competencies to remain relevant and current for long-term career success:

- Education & Programming
- Ethics
- Financial & Contract Management
- Facilities & Services
- Logistics
- Personal & Professional Development
- Protocol
- Technology
- Travel
- Belonging
- Business Management
- Leadership

In addition to the NEC, those that hold the CGMP designation have 24/7/365 access to the SGMP learning portal, learn.sgmp.org, where they can earn and track ongoing CEUs.

Please contact education@sgmp.org for to have your questions answered. Welcome to the CGMP Family!