



## **Meeting Professionals International + Society of Government Meeting Professionals Memorandum of Understanding**

This Memorandum of Understanding ("MOU"), dated as of January 1<sup>st</sup>, 2026 ("Effective Date"), is by and between Meeting Professionals International Inc. ("MPI"), an Illinois nonprofit corporation with offices located at 14131 Midway Rd., Suite 800, Addison, TX 75001, and Society of Government Meeting Professionals ("SGMP"), with offices located at 5746 Union Mill Road, Suite 148, Clifton, VA 20124, and sets forth the terms and understanding by the Parties. Other parties may be added, if agreed upon by MPI and SGMP.

**Whereas** all Parties desire to enter the herein described agreement in which all parties shall work together to accomplish the goals and objectives set forth.

**And whereas** all Parties agree to work on a formal agreement to establish a collaborative partnership entity to accomplish the goals and objectives set forth.

### **Purpose and Scope**

The parties intend for this MOU to provide the cornerstone and structure for any and all possible impending binding contracts related to this MOU.

### **Responsibilities and Obligations of the Parties**

It is the desire of the Parties to this MOU that this document should not and thus shall not establish or create any form or manner of a formal agreement or indenture, but rather an agreement between Parties to work together in such a manner that would promote a collaboration and alliance in the support of an effective and efficient partnership and leadership meant to maintain, safeguard and sustain sound and optimal managerial, financial and administrative commitment.

### **Term**

The term of this MOU shall be for two (2) years from the Effective Date and may be extended upon mutual written agreement by all Parties. This MOU may be cancelled for any reason by any Party with sixty (60) days' written notice to the other Parties. In addition, this MOU will expire upon successful execution of a formal Agreement by all Parties.

### **Revenues and Expenses**

All Parties agree to share equally, all agreed upon revenues and mutually pre-approved expenses until a formal agreement and structure is executed and put in place.

The Parties agree that, as part of this Agreement, a discount equivalent to forty-five percent (45%) of the value of the assets provided by MPI shall apply. This discount is specific to the assets contributed by MPI under this Agreement and shall be reflected in the final pricing.

### **General Provisions**

The Parties acknowledge and understand that they must be able to fulfill their responsibilities under this MOU in accordance with the provisions of the laws and regulations that govern their activities. Nothing in this MOU is intended to negate or otherwise render ineffective any such provisions or operating procedures. The Parties assume full responsibility for their performance under the terms of this MOU.



**Confidentiality**

The Parties agree to keep confidential all information received within the framework of this MOU that are not publicly available.



#### SGMP TO DELIVER (Value: \$20,381):

PROGRAM/EVENT	ACTIVATION/INCLUSIONS
<b>Communications</b> Value: \$6,242	<ul style="list-style-type: none"> <li>Up to two (2) emails to SGMP community on behalf of MPI</li> <li>Up to two (2) posts on SGMP LinkedIn, Facebook, Twitter, and Instagram Social</li> <li>MPI listed as official SGMP partner on SGMP website</li> </ul>
<b>Publications</b> Value: \$4,139	<ul style="list-style-type: none"> <li>Up to two (2) articles contributed annually to <i>The Meeting Professional</i> magazine or MPI Blogs</li> </ul>
<b>Education</b> Value: \$TBD	<ul style="list-style-type: none"> <li>Collaborate on gap analysis/discussion to identify joint programming needs</li> </ul>
<b>Events</b> Value: \$10,000	<ul style="list-style-type: none"> <li>Ability for MPI to host up to one (1) session at SGMP's National Education Conference (NEC) annual event</li> <li>Up to one (1) registration to the National Education Conference (NEC) annual event</li> </ul>

#### MPI TO DELIVER (Value: \$37,600/With 45% discount: \$20,680):

PROGRAM/EVENT	ACTIVATION/INCLUSIONS
<b>Communications</b> Value: \$14,100	<ul style="list-style-type: none"> <li>Up to two (2) social posts on MPI LinkedIn social</li> <li>Up to one (1) email to MPI community on behalf of SGMP</li> <li>SGMP listed as official MPI partner on MPI website</li> </ul>
<b>Publications</b> Value: \$10,000	<ul style="list-style-type: none"> <li>Up to two (2) articles contributed annually to <i>Government Connections</i> magazine, newsletter or SGMP blogs</li> </ul>
<b>Education</b> Value: \$TBD	<ul style="list-style-type: none"> <li>Collaborate on gap analysis/discussion to identify joint programming needs</li> </ul>
<b>Events</b> Value: \$13,500	<ul style="list-style-type: none"> <li>Content segment with SGMP on Global Meetings Industry Day Broadcast (GMID)</li> <li>Ability for SGMP to host up to one (1) session at MPI's World Education Conference (WEC) annual event</li> <li>Up to one (1) registration to the World Education Conference (WEC) annual event</li> </ul>

#### SGMP + MPI STRATEGIC PARTNERSHIP

Based on this partnership agreement, the parties mutually agree to the following additional benefits for recognition as official Industry Partners.

#### Alignment

- Recognizing a significant level of investment and engagement achieved by an elite group of corporate and industry partners.



Society of Government Meeting  
Professionals

- Parties grant one another the right to use one another's logo (approval required on logo placement) for the duration of this agreement.
- SGMP and MPI will have digital or face-to-face meetings with key leads annually to ensure continued and ongoing communication on this partnership.

#### Access

- Participation at key networking events.
- Receive association and foundation updates and e-newsletters.

**Scope of Agreement and Additional Opportunities:** The terms noted herein are based on the scope of work outlined within this agreement. Changes to the scope of work may require an addendum for clarity and documentation of changes. All pricing provided should be considered final and binding on each side.

SGMP and MPI shall present each other additional ad hoc opportunities when appropriate. Additionally, any partnership/sponsorship opportunities not outlined within this agreement will be discussed and if terms are agreed upon negotiated as a formal addendum to this agreement.

#### Meeting Professionals International (MPI)

#### Society for Government Meeting Professionals (SGMP)

*Tim Boobar*

[Tim Boobar \(Dec 16, 2025 13:11:56 CST\)](#)

Signature

Tim Boobar  
Chief Financial Officer  
Meeting Professionals International

Dec 16, 2025

Date

*Christine Pribbernow, CGMP*

[Christine Pribbernow, CGMP \(Dec 17, 2025 13:38:51 CST\)](#)

Signature

Christine Pribbernow  
President  
Society for Government Meeting Professionals

Dec 17, 2025

Date