



## CAMPAIGNING FOR NATIONAL ELECTED POSITIONS SUPPLEMENT

Refer to National Policy NE-2 “Campaigning for National and Chapter Elected Positions” for complete campaign rules and guidelines. Also refer to National Bylaws, Article IV, “National Officers and Directors” and Article V, “Duties of National Officers and Directors” and Article XV “Gilmer Institute of Learning.”

Candidates must adhere to stated campaign policies and maintain dignity and decorum. SGMP must not be placed in any situation that would reflect poorly on its reputation in the hospitality industry.

Candidates may not speak negatively about other candidates. The emphasis should be on the qualifications of the individual candidate and what the candidate will bring to the organization.

Candidates are encouraged not to spend a great deal of money for campaign purposes. However, it is highly recommended that you thoroughly review your material for accuracy of background/experience before campaigning to the SGMP membership. The use of official national and/or chapter logo on campaign material are allowed, however soliciting funds from member organizations for the purpose of campaigning is prohibited.

Individuals who are running for election are allowed to campaign by utilizing various forms of social media (i.e., Facebook, LinkedIn, Twitter, etc.) on the start date/time and then up until the end date/time of the campaign period, as outlined in the guidelines/rules. Thereafter, individuals are prohibited from any form of campaigning so as not to unduly influence the voting membership. Any candidate found violating the campaign guidelines/rules will be disqualified and not allowed to run for election.

Candidates sending campaign material via email blast are encouraged to use the “blind copy” address line to protect the privacy of the recipients.

Campaign material sent by another SGMP or non-SGMP member on behalf of the candidate is prohibited.

Chapters may not send campaign materials via their chapter email list on behalf of any candidate. Chapters may sell their chapter mailing list at a cost determined by the chapter board. Candidates cannot align with other candidates to form a slate of candidates who have agreed to run together.

It is understood that SGMP members will have preferences among certain candidates and it is certainly acceptable that there will be discussions among members regarding nominations & elections issues and candidates. However, SGMP members are prohibited from endorsing or publicly promoting any one candidate or candidates.

Unprofessional and/or unethical conduct during the nominations & elections period *by any nominee or candidate* may be referred to SGMP for review of a Code of Ethics violation and such conduct may be cause for disqualification on the official ballot.

Unprofessional and/or unethical conduct during the nominations & elections period (national or chapter) *by any SGMP member* may be referred to SGMP for review of a Code of Ethics violation.

Any questions regarding SGMP’s campaign rules may be sent to [Robert.Coffman@treasury.gov](mailto:Robert.Coffman@treasury.gov).