



2021 ONLINE SPONSORSHIPS

Webinars (*Live Webinar*)

\$400 per Webinar

- Logo up-front (*provided by sponsor*)
- Up to 5 minutes presentation about company/services at the beginning of the webinar
- Complete contact list of all webinar attendees
- Webinar registration fee waived

UPCOMING WEBINARS/DATES:

DATE	SPEAKER
<i>September 17, 2020</i>	<i>Brett Sterenson-SOLD – Red Lion Hotels</i>
September 29, 2020	Dr. Willie Jolley
October 6, 2020	Dr. Dale Henry
October 20, 2020	LaToya Williams
November 5, 2020	Edward Leigh
<i>November 19, 2020</i>	<i>Michael Dominguez-SOLD – Albuquerque CVB</i>
December 1, 2020	John Ayo
December 17, 2020	Dr. Tyrone Holmes

2021 NEC SPONSORSHIPS

PLATINUM SPONSOR –

\$10,000 SPONSOR ~ Opening keynote speaker

- Up to 5 minutes of podium time (may include video) during a general session (provided by sponsor)
- Complete contact list of all SGMP NEC attendees
- 1 full-page ad in Government Connections in both digital and printed versions
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

PLATINUM SPONSOR

\$10,000 SPONSOR ~ Lunch (Wednesday)

- Up to 5 minutes of podium time (may include video) during a general session (provided by sponsor)
- Complete contact list of all SGMP NEC attendees
- 1 full-page ad in Government Connections in both digital and printed versions
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

PLATINUM SPONSOR

\$10,000 SPONSOR ~ Lunch (Thursday)

- Up to 5 minutes of podium time (may include video) during a general session (provided by sponsor)
- Complete contact list of all SGMP NEC attendees
- 1 full-page ad in Government Connections in both digital and printed versions
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed



PLATINUM SPONSOR

\$10,000 SPONSOR ~ Closing keynote speaker (Thursday)

- Up to 5 minutes of podium time (may include video) during a general session (provided by sponsor)
- Complete contact list of all SGMP NEC attendees
- 1 full-page ad in Government Connections in both digital and printed versions
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

PLATINUM SPONSOR

\$10,000 SPONSOR ~ Name Badges/Holders/Ribbons and Conference Bags (Company logo on badge holders and bags)

- Up to 5 minutes of podium time (may include video) during a general session (provided by sponsor)
- Complete contact list of all SGMP NEC attendees
- 1 full-page ad in Government Connections in both digital and printed versions
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

LOGO MASK SPONSOR-

\$7500 Sponsor

- Have your logo on mask for NEC 2021
- Logo mask for all attendees
- Send a JPEG of your logo and we will take care of the rest

GOLD SPONSOR –

\$6000 SPONSOR ~ Wednesday Breakfast

- 1 complimentary conference registration
- Complete contact list of all SGMP NEC attendees
- ½ page ad in Government Connections in both digital and printed versions
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

GOLD SPONSOR –

\$6000 SPONSOR ~ Thursday Breakfast

- 1 complimentary conference registration
- Complete contact list of all SGMP NEC attendees
- ½ page ad in Government Connections in both digital and printed versions
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

GOLD SPONSOR

\$6000 SPONSOR ~ Mobile Application Sponsor (Signage provided by SGMP, and promotional material/items can be provided by sponsor)

- ½ page ad in Government Connections in both digital and printed versions
- Company logo on media screens, website and printed materials
- Complete contact list of all SGMP NEC attendees
- Sponsor ribbons as needed



SILVER SPONSOR

\$3000 SPONSOR ~ Live Auction

- Banner ad on the GiveSmart auction application for the duration of the conference
- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

SILVER SPONSOR

\$3000 SPONSOR ~ Room Key Cards

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

SILVER SPONSOR

\$3000 SPONSOR ~ CGMP Summit Luncheon (Monday)

(All registered CGMP members attending CGMP Summit)

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

SILVER SPONSOR –

\$3000 SPONSOR ~ Joint Leadership Session Luncheon (Tuesday)

(SGMP National Board, all SGMP Chapter Presidents, 1st Vice Presidents & 2nd Vice Presidents)

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

SILVER SPONSOR

\$3000 SPONSOR ~ JOINT CGMP Summit & Joint Leadership Session Reception (Tuesday)

(SGMP National Board, all SGMP Chapter Presidents, 1st Vice Presidents & 2nd Vice Presidents and registered CGMP members attending the SGMP Summit)

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

SILVER SPONSOR

\$3000 SPONSOR ~ Social Media Promotion Station

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed



SILVER SPONSOR –

\$3000 SPONSOR ~ Conference Charging Station

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

SILVER SPONSOR –

\$3000 SPONSOR ~ Conference Photographer

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

SILVER SPONSOR

\$3000 SPONSOR ~ Charity Sponsorship

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

BRONZE SPONSOR –

\$500 SPONSOR ~ 1 refreshment break (4 available) (SGMP provides signage with company name)

- Company logo on media screens, website and printed materials
- Exclusive display table for promotional materials & sales collateral (provided by the sponsor)
- Sponsor ribbons as needed

CRYSTAL SPONSOR –

\$250 SPONSOR ~ 1 break-out education session (Signage provided by SGMP, and promotional material/items can be provided by sponsor)

- Company logo on media screens, website and printed materials
- Sponsor ribbons as needed

Contact Chris McLaughlin at Chris.mclaughlin@rlhco.com or

Mark Richardson at MRichardson@csdoubletree.com for more information about sponsorships.