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SGMP to Hold 2016 National Education Conference & Expo in San Diego

ALEXANDRIA, VA—November 20, 2014—The Society of Government Meeting Professionals (SGMP) announced today that its 2016 National Education Conference & Expo (NEC) will be held in San Diego, California. The event will take place on May 17-19, 2016, at the Town and Country Resort & Convention Center.

SGMP has almost 3,000 members in 30 chapters and is the only national organization in the United States dedicated exclusively to government meetings. SGMP expands the expertise of its members and promotes the cost-effectiveness of government meetings.

“We are thrilled to announce San Diego as the host city and education partner for our 36th annual conference,” said SGMP national president Rob Coffman, CGMP. “We could not be more excited to return to San Diego and the Town and Country for the first time since our 2000 conference. This is a great opportunity for us to deliver exceptional training to a large audience of government meeting professionals.”

San Diego provides the conference with a vibrant military and defense-related community, exemplified by a long association with the U.S. Navy. Naval Air Station Coronado is known as the “birthplace of naval aviation” and Naval Base San Diego serves as the homeport of the Pacific Fleet.

“San Diego is honored to host SGMP and its members,” notes San Diego Tourism Authority President & CEO Joe Terzi. “As SGMP members ourselves, SDTA and our hospitality partners are eager to welcome SGMP members nationwide back to America’s Finest City and to share with them what makes San Diego one of the most popular destinations in the country.”

“It is a critical time for our industry and SGMP is aggressively moving forward to promote the fact that our members’ professionalism benefits citizens and makes our government more effective,” said SGMP executive director & CEO Rob Bergeron, CAE, CGMP. “Our popular Certified Government Meeting Professional (CGMP) course will be a part of this conference. We look forward to bringing a wide range of best practices training to government professionals and to the San Diego hospitality community.”

SGMP has been represented in San Diego by the Southern California chapter since 1992. “Our chapter proudly represents the San Diego and Los Angeles areas,” said chapter president Karen Charest, CGMP. “We are committed to making this a successful and memorable education experience for all attendees.”

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The Society of Government Meeting Professionals (SGMP) was founded in 1981 and is the only national organization in the United States dedicated exclusively to government meetings. SGMP is a non-profit organization of nearly 3,000 members in 30 chapters who are involved in planning and executing government meetings. Our mission is to enhance and promote the expertise of government meeting professionals. We accomplish our objectives—to improve the quality of and promote the cost-effectiveness of government meetings—through education, resources and networking. For more info, visit www.sgmp.org.